

Tribune Content Agency: User guide

Tribune Content Agency is a team of passionate editors, rights managers and technology experts providing quality content solutions for publishers around the globe. Working with a vast collection of the world's best sources, we deliver a daily news service and syndicated premium content to more than 2,000 media and digital information publishers in nearly 100 countries.

How to reach us

Customer service: tcacustomerservice@tribpub.com

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Mailing address

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Hours

Tribune Content Agency News Service operates every day of the year. Editorial hours are 7:30 a.m. to 3 a.m. Eastern time Monday through Friday and 3 p.m. to 3 a.m. on Saturday, Sunday and holidays.

Purchasing and billing inquiries

To purchase TCA services or to inquire about billing, please email tcasales@tribpub.com.

Content delivery

TCA content is available via our website, delivery.tribunecontentagency.com, RSS or FTP feeds, AP DataFeature and AP Exchange.

A user ID and password are required to download material from our website. To get your password, email tcasales@tribpub.com.

Many of our individual premium products are also available via email. View the [My products](#) page and select the products you wish to have emailed to you. Most TNS budgets are available via email. If you'd like one sent to your inbox, please send a note to tcacustomerservice@tribpub.com. Specify which budgets you'd like to receive, and we'll set you up.

What we move and when

Many columns and comics are made available in advance of the release date for the convenience of publishers. Content should not be published before the release date on the content.

Content without a release date is available for immediate publication.

Credit lines

Clients should use the credit lines as they appear on stories moving on TCA. Following is a sample of the credit lines used by TCA:

America's Test Kitchen

Chicago Tribune

Daily Press (Newport News, Va.)

Los Angeles Times

Miami Herald

Philadelphia Daily News

Psychology Today

South Florida Sun Sentinel

The Atlanta Journal-Constitution

The News & Observer (Raleigh, N.C.)

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Tribune News Service

Copyrights

Material moving on the Tribune Content Agency News Service carries a copyright and distribution line at the end. Please include the copyright and link to the contributing newspaper when you post TCA stories on your website. For example:

© 2022 Chicago Tribune. Visit at chicagotribune.com. Distributed by Tribune Content Agency, LLC.

Category and priority codes

TCA content moves with category codes following Associated Press convention:

- a** Domestic, non-Washington, general news items.
- d** Food, diet. For use primarily on standing advance features on food, recipes and the like.
- e** Entertainment, television and culture news and features.
- f** News copy, regardless of dateline, designed primarily for use on financial pages.
- i** International items, including stories from the United Nations, U.S. possessions, and undated roundups keyed to foreign events.

- k** Commentary. Material designed primarily for editorial and op-ed pages.
- l** Lifestyles package.
- n** Stories of state or regional interest under domestic datelines
- p** National political copy.
- t** Travel copy.
- v** Advisories about stories that may carry any of the category letters. This code is also used for news digests, budgets and news advisories.

TCA content moves with priority codes following Associated Press convention:

- u** Urgent. High-priority copy.
- r** Routine. Regular priority on spot copy.
- a** Weekday advance. Embargoed weekday advances.
- s** Sunday advance; to post content more than 12 hours after transmission.
- w** Release at will. Copy that has a publishing value during and after the current transmission cycle. Most non-embargoed columns move with this code.

Products

TCA offers a number of product lines including:

- [Tribune Premium Content](#)
- [Tribune News Service](#)
- [Tribune Regional News and Topics](#)

Tribune Premium Content

Tribune Premium Content includes some of the biggest features and most popular columnists: Jumble, Los Angeles Times Crossword, Ask Amy, Cal Thomas, Jonah Goldberg and many, many more. A full catalog is available at tribunecontentagency.com.

Features such as puzzles, crosswords, comics and editorial cartoons move with the same slugging convention, which includes the feature's release date:

Unique five-character
feature code

YYYYMMDDXXXXX-A

Release date in year,
month, date format

Optional suffix that may indicate
a different version: horizontal,
vertical, color, etc.

Corrected files will include an "X"
at the end

Examples of the unique feature code:

Jumble daily	pzjud
Jumble Sunday	pzjus
Joel Pett editorial cartoon	edptb
Daily Commuter Puzzle	pzcw

Puzzles move in a variety of formats, typically as .tif or .pdf files. If available, .zip files will include a variety of options, including raw InDesign files that you may stylize to fit your needs.

Standing columns move with the same slug each day. For example:

BC-THOMAS
BC-ASK-AMY
BC-STEWART-BRIDGE

Tribune News Service

Editors at Tribune Content Agency curate and edit the content for Tribune News Service.

Each weekday, editors move stories for every department of today's newspapers and news websites - from breaking national and international news to newsfeatures, business, entertainment, lifestyles, op-ed, sports and more. Many of our stories move with photos, graphics or illustrations.

On weekends and holidays, we keep you covered with the latest news and sports stories.

The stories and columns we offer are the work of thousands of talented writers and editors at contributing newspapers. TCA's articles and images come from names you know and trust: Los Angeles Times, Chicago Tribune, The Kansas City Star, The Dallas Morning News, Miami Herald, The Seattle Times and hundreds of other contributors.

News

News digests and advisories move in the "v" (advisory) category. Stories move in these categories as appropriate: "a" (national), "w" (Washington), "p" (national political), and "i" (international).

For questions about news stories or to request retransmissions, please email tcaneews@tribpub.com.

The spot-news digest, slugged **MCT-NEWS-BJT**, moves at 10 a.m. Eastern time on weekdays, with updates at 2, 4, 6, 8 and 11 p.m.

On weekends and holidays, the first **MCT-NEWS-BJT** moves at 2 p.m. Eastern time, with updates at 6 and 8 p.m.

Other news budgets include:

- **MCT-NEWSFEATURES-BJT** are selected stories that are suitable for Page One and inside A-section use. The budget and all the stories on the budget move by 2 p.m. Eastern time Sundays through Thursdays.
- On Friday nights, our Sunday advance news package wraps up the week and looks to the week ahead. The **MCT-SUNDAY-NEWS-BJT** moves Friday at 3 p.m. with updates at 6 and 8 p.m.

Monday through Friday, TCA also offers a regular briefs package slugged **NEWSBRIEFS:MCT**, a selection of national and foreign briefs.

Business

TCA's business package moves Monday through Friday. On weekend holidays, breaking business stories appear on the MCT-NEWS-BJT. Business content moves in the "f" (financial) category. The first **MCT-BUSINESS-BJT** of the day, with feature stories and columns, moves at 4:30 a.m. Eastern time, with breaking business updates at 2 p.m, 6 p.m. and 9 p.m.

For questions about business stories, email tcanews@tribpub.com from 1 p.m. to 9 p.m. Monday through Friday.

Each weekday, you'll find a weekly business feature package that includes substantial centerpieces with art, plus columns from some of the most experienced reporters in the business:

- Monday: Personal finance.
- Tuesday: Workplace and career.
- Wednesday: Technology.
- Thursday: Real estate; small business.
- Friday: Autos.

Sports

- TCA provides sports coverage seven days a week.
- Sports content moves in the "s" (sports) category.
- The first **MCT-SPORTS-BJT** of the day, with sports features and a schedule of the day's game coverage, moves at 8 a.m. Eastern time.
- The first spot sports digest moves at 6 p.m., with updates ending at 11 p.m. Later stories in the cycle will move unbudgeted.
- For questions about sports stories email tcanews@tribpub.com.

Entertainment

- TCA's Entertainment package moves Monday through Friday.
- Entertainment content moves in the "e" (entertainment) category.
- The **MCT-ENTERTAINMENT-BJT** and most of the items on it move by 4 p.m. Eastern time.
- For questions about entertainment or books stories, please email tcanews@tribpub.com.

Food

- TCA's Food package moves on Monday.
- Food content moves in the "d" (food) category.
- The **MCT-FOOD-BJT** moves at 8 a.m. and the stories on it move by 11 a.m. Eastern time on Mondays.
- For questions about food stories, email tcanews@tribpub.com.

Lifestyle

- TCA's Lifestyle package moves Monday through Friday.
- Lifestyle content moves in the "l" (lifestyle) category.
- The **MCT-LIFESTYLE-BJT** moves at 8 a.m. Eastern time and most of the stories on it move by 9 a.m.

Op-Ed

- TCA's Op-Ed package moves Monday through Friday.
- Op-Ed content moves in the "k" (commentary) category.
- The MCT-OP-ED-BJT and most of the items on it move by 2 p.m. Eastern time.
- For questions about opinion stories, email tcanews@tribpub.com.
- **TCA Forum:** TCA moves a selection of commentary from a variety of sources with a broad range of perspectives. Among the sources for this commentary are think tanks, public officials, academics, experts of various kinds, public-interest groups, corporations and business leaders. TCA does not subsidize the writing of these columns. The opinions are those of the writers and do not necessarily represent those of Tribune Content Agency or its editors.

Travel

- TCA's Travel package moves on Monday.
- Travel content moves in the "t" (travel) category.
- The **MCT-TRAVEL-BJT** moves by 8 a.m. and all of the stories on it move by 9 a.m. Eastern time on Monday.
- For questions about travel stories, email tcanews@tribpub.com.

Premium Packages

TCA News Service offers niche packages of stories and art that you can use anywhere in your paper or online to create a single page or a content vertical. Stories and artwork are for sale a la carte or by subscription. For subscription information, email tcasales@tribpub.com.

Each package includes stories and visuals. Topics include:

Moms: Moves with the prefix MOMS- each Monday.

At Home: Moves with the prefix ATHOME- each Monday.

News2Use: Practical content that's relevant to readers' lives. Moves with the prefix NEWS2USE- each Monday.

Trends & Shopping: Moves with the prefix TS- every Tuesday.

What's Next: Fun fare as well as meatier stories of interest to millennial generation. Moves with the prefix NXT- every Tuesday.

Plugged In: Reach your tech-savvy readers with electronic news and reviews. Moves with the prefix PLG- each Wednesday.

Entertaining: Moves with the prefix ENTG- on the first Wednesday of each month. A perk for editors: TCA copy at least a month in advance of coming holidays.

50-Plus: Coverage aimed at active 50-somethings more so than seniors. Moves with the prefix 50P- on the third Wednesday of each month.

Adventure and Fitness: Moves with the prefix AV- each Thursday.

Kids & Teens: Moves with the prefixes of TEENS- or KIDS- on Thursdays.

Story Formatting

TCA stories are formatted in accordance with Newspaper Association of America standards, which are followed by all leading wire services. TCA also uses other formatting conventions that can help you find particular kinds of stories.

Slug prefixes and suffixes

Most computer systems allow you to search for stories carrying these prefixes or suffixes, making it easy to find all book reviews or health stories.

TCA's slug prefixes include:

50P-	50-Plus stories (monthly package)
ATHOME-	At Home stories (weekly package)
AV-	Adventure and Fitness (weekly package)
AUTO-	automotive stories
BOOK-	book reviews and features
BZT-	business travel
CMP-	campus news
CNS-	consumer stories
CPT-	computer stories
CRU-	cruise travel stories
CVN-	political convention stories
ELN-	election stories
ENTG-	Entertaining stories (monthly package)
FAM-	family stories
FARM-	farm stories
FASH-	fashion stories
HBY-	hobby stories
HDY-	holiday stories
HEALTH-	health stories
HNT-	home entertainment, equipment stories
HOME-	home improvement, remodeling, decorating stories
KIDS-	children stories (weekly package)
LR-	Love and Relationship stories (weekly package)
MED-	medical stories
MKTG-	marketing stories
MOMS-	Moms stories (weekly package)
MUS-	music stories
MOVIE-	movie stories (other than reviews)

NEWS2USE	News to Use stories (weekly package)
NTR-	nutrition stories
NXT-	What's Next stories (weekly package)
OLY-	Olympics stories
OTD-	outdoors stories
PETS-	pet stories
PFP-	personal finance stories
PLG-	Plugged In tech stories (weekly package)
REAL-	real estate stories
RELATE-	relationship stories
RELIG-	religion stories
SCI-	science stories
SELF-	self-help, self-improvement stories
SRS-	stories about senior citizens
TEEN-	Teen stories (weekly package)
TS-	Trends and Shopping stories (weekly package)
TV-	television stories
UST-	U.S. travel stories
VID-	home-video stories
WBS-	wine, beer, spirits stories
WLT-	world travel stories
WRK-	workplace/career stories

On sports stories, TCA uses the standard prefixes listed in the AP Stylebook.

TCA's slug suffixes include:

-ADV	embargoed advance story
-ANALYSIS	story containing the writer's interpretation of events
-COLUMN	commentary by regular TCA columnists
-COMMENTARY	for commentary other than regular columns
-EDITORIAL	editorial from an TCA contributing newspaper
-EXCLUSIVE	stories reported exclusively by TCA contributors
-1STPERSON	news stories written in the first person
-MOVIE-REVIEW	movie review
-NEXT	sidebar about what will happen next in an ongoing story
-OBIT	obituary
-PERSPECTIVE	analysis, commentary that put news in perspective
-PREVIEW	previews of TV shows, movies, etc.
-PROFILE	profile of an individual or organization
-QA	question-and-answer column
-REVIEW	book reviews and other reviews
-SCENE	color sidebar describing the scene at a news event
-TIPS	Stories or sidebars offering advice for readers

Contributor codes

TCA uses codes in its budget lines and slug lines to identify the originating newspaper for each story. For example, a story slugged CONGRESS:TB is from the Chicago Tribune.

Tribune Publishing Co. contributors

AA The Morning Call (Allentown, Pa.)
BZ The Baltimore Sun
HC The Hartford Courant
FL South Florida Sun Sentinel (Fort Lauderdale, Fla.)
NN Daily Press (Newport News, Va.)
NY New York Daily News
OS Orlando Sentinel
TB Chicago Tribune
VP The Virginian-Pilot (Norfolk, Va.)

California News Group

LA Los Angeles Times
SD San Diego Union-Tribune

MediaNews Group contributors

DP The Denver Post
OC Orange County Register
IJ Marin Independent Journal (Novato, Calif.)
LD Daily News (Los Angeles, Calif.)
MN Monterey Daily Herald
SP Pioneer Press (St. Paul, Minn.)
SJ The Mercury News (San Jose, Calif.)
YB Boston Herald

McClatchy contributors

BI The Sun Herald (Biloxi, Miss.)
BL Belleville News-Democrat (Belleville, Ill.)
BH The Bellingham Herald (Bellingham, Wash.)
BR Bradenton Herald (Bradenton, Fla.)
CH The Charlotte Observer
CS The State (Columbia, S.C.)
CO Columbus Ledger-Enquirer (Columbus, Ga.)
DR The Herald-Sun (Durham, N.C.)
FR The Fresno Bee, (Fresno, Calif.)
FT Fort Worth Star-Telegram (Fort Worth, Texas)
HH The Island Packet (Hilton Head, S.C.)
ID The Idaho Statesman (Boise, Idaho)
KC The Kansas City Star
LX Lexington Herald-Leader (Lexington, Ky.)
MA The Macon Telegraph (Macon, Ga.)
MB The Sun News (Myrtle Beach, S.C.)
MI Miami Herald
MM Merced Sun-Star (Merced, Calif.)
MO The Modesto Bee (Modesto, Calif.)
OL The Olympian (Olympia, Wash.)
PK Tri-City Herald (Kennewick, Wash.)
PT Tampa Bay Times

RA The News & Observer (Raleigh, N.C.)
RH The Herald (Rock Hill, S.C.)
SA The Sacramento Bee (Sacramento, Calif.)
SC Centre Daily Times (State College, Pa.)
SO The Tribune (San Luis Obispo, Calif.)
TC The News Tribune (Tacoma, Wash.)
WA McClatchy Washington Bureau
WI The Wichita Eagle (Wichita, Kan.)

Other regular contributors

AC Anchorage Daily News (Anchorage, Alaska)
AT The Atlanta Journal-Constitution
BLO Bloomberg News
DA The Dallas Morning News
DPA dpa (Deutsche Presse-Agentur GmbH (Hamburg, Germany))
DTN The Detroit News
DY Dayton Daily News
GF Grand Forks Herald (Grand Forks, N.D.)
GZ The Gazette (Colorado Springs, Colo.)
KHN Kaiser Health News
LV Las Vegas Review-Journal
MCT Tribune Content Agency
MS Star Tribune (Minneapolis)
MYO Mayo Clinic News Network
ND Newsday (Melville, N.Y.)
PD Philadelphia Daily News
PH The Philadelphia Inquirer
PG Pittsburgh Post-Gazette
SH Stateline.org
SL St. Louis Post-Dispatch
SE The Seattle Times

Occasional contributors

AB Aberdeen American News (Aberdeen, S.D.)
DU Duluth News Tribune (Duluth, Minn.)
FG The Argus (Fremont, Calif.)
OW Messenger-Inquirer (Owensboro, Ky.)
PL Palo Alto Daily News (Palo Alto, Calif.)
QC Santa Cruz Sentinel (Santa Cruz, Calif.)
RV Richmond Times-Dispatch (Richmond, Va.)
SM San Mateo County Times (San Mateo, Calif.)
TR Tri-Valley Herald (Pleasanton, Calif.)
WB The Times Leader (Wilkes-Barre, Pa.)

Tribune Regional News and Topics

Tribune Regional News & Topics uses automation to gather staff-written stories and blog items from more than 500 news websites, providing state and local news to newspapers, websites and electronic databases. Contributing news organizations receive royalties for the content they contribute, plus free access to more than 5,000 stories a day.

Subscribers can customize this content and save searches and export feeds by clicking on Regions & Topics in the top navigation.

From there you can narrow your search by contributor, topic, geography or other values. You can then save your search as a feed that will be available in the future by clicking the “View Feeds” link at the top of the page.

